



Frankenmuth Farmers Market 2019 Vendor Application

COMPLETE ALL SHADED AREAS

DAY	Saturday	Wednesday
SEASON DATES	5/18/19 - 10/12/19	6/19/19 - 8/28/19
TIMES	8 a.m. to 2 p.m.	3 p.m. to 6 p.m.
SEASON FEE, INSIDE	\$430	\$200
SEASON FEE, OUTSIDE	\$330	\$150
DAILY FEE	\$25	
STALL SIZE	10X10 with parking behind the stall	
# OF STALLS REQUIRED		

Business Name or dba	
Contact Name	
Others selling in your place	
Business Address	
City, State, Zip	
Business Phone	
Mobile Phone	
Email address	
Facebook address	
Website address	
Sales Tax #	
Insurance Company	
Licensing proofs	COPIES ATTACHED WHEN APPLICABLE
MDARD Kitchen permit	COPIES ATTACHED WHEN APPLICABLE

Market information

Our mission is to promote and provide locally grown food and products, education and entrepreneurial opportunities to benefit the community and foster sustainability.

Frankenmuth Farmers Market is herein referred to as FFM.

FFM allows the sale of the following food and food-related items:

- Fresh fruits and vegetables
- Flowers and plant material
- Meats/fish including fresh and frozen, that are sold in compliance with all state and federal regulations.
- Processed and specialty items packaged with minimum of one day left on sell date.

List all categories of items that you intend to bring to Market (i.e., corn, strawberries, bread, lettuce, honey, preserves, etc.):

All consumable products offered for sale are subject to inspection by FFM, MDARD, and the USDA.

FFM is approved to accept SNAP, Double Up Food Bucks, WIC Project Fresh, Senior Project/Market Fresh and Power of Produce. All eligible vendors are invited to apply to accept these additional forms of payment. Please contact the Market Manager for more information.

Until applications are accepted and approved, vendors cannot accept these additional types of payment.

Code of conduct

- Market is held rain or shine. We may close for storms with lightning. **FFM does not allow vendors to leave early** unless there are exceptional circumstances.
- Our mission is to keep the vendor stalls occupied when market is in-session. Therefore, it is imperative that vendors give the Market Master ample notice when they cannot attend. After two “no call/no show” occurrences on Market days, the vendor may be subject to removal from the Market.

- FFM staff will open Market to sales with a bell. To be fair to all vendors, **no early sales are allowed**.
- FFM expects all vendors and employees to act courteously. Please remember to keep all interactions respectful and refrain from profanity. No shouting or hawking is allowed. If mediation is required, please approach the Market Manager or Executive Director for assistance.
- Vendors, their agents and employees shall not disparage, demean or make negative comments about other vendors, products, or the Market itself. Conduct meant to harm someone's reputation and/or business will not be tolerated. This includes comments made on all social media outlets.
- No smoking is allowed on Market property.
- Vendors are expected to clean their stall area at the end of the day. All displays, tents and trash must be removed.

Management reserves the right to amend Market rules and regulations at any time. Amendments will be made in writing and will become effective immediately.

Sales Reporting

The Frankenmuth Farmers Market is a 501(c)3 non-profit entity. We are continually seeking funding for our Market through grants and other opportunities. Granting agencies and foundations require information about our Market to be able to assist us. Two pieces of information, consistently required, are the income generated through the Market by our vendors, as well as customer counts.

As a vendor at our Market, **you are required to report your gross sales to the Market Master at the end of every Market day**. This information is collected in a strictly anonymous manner. No one but you, not even Market management, will know the amount that you are reporting.

Commonly asked Questions`

Why does the Market collect sales information?

FFM is a non profit organization. Much of our funding comes from grants and matching funds. The agencies that process our funding often require additional information to know how to process our grant requests. The most common requirements are overall sales and customer counts.

Why does the Market need liability insurance?

Although insurance is recommended by FFM, it is not required. It protects both FFM and the vendor from liability claims from injuries and illness.

Why are early sales not allowed?

We want all vendors to have an equal chance at sales. Those selling early have an unfair advantage over those vendors who set up at the agreed upon time. Early selling interrupts the set up of displays and can create physical hazards to other vendors carrying in products and customers.

Why are inspections required?

The FFM accepts multiple methods of payment, including many state and federal government nutrition programs. These include SNAP, Double Up Food Bucks, WIC Project Fresh and Senior Market Fresh. The agencies that certify us to accept these payment methods mandate business/farm inspections to ensure compliance with government program requirements. The “inspections” are very brief visits generally intended to confirm one of two things: 1) That sellers are, in fact, the producers of the items that they sell, and/or 2) That the items being sold are indeed produced in Michigan.

What can growers sell?

The market now allows for three types of produce that **must be clearly labeled for the customer**. They are: **Homegrown**, **Locally-grown**, and **Resale** produce.

- 1) **Homegrown** is produce farmers grow directly at their farm.
- 2) **Locally-grown** refers to produce farmers may bring to market from other Michigan-based farms (NOT from wholesalers, auctions, or stores) to round out their selection.
- 3) **Resale produce** is produce that has been purchased and offered for resale at the Market.

RESALE PRODUCE RESTRICTIONS:

- 1) **Produce intended to be purchased for resale must be discussed with the Market Manager BEFORE it is purchased.**
- 2) Resale produce is NOT eligible for reimbursement through the Double Up Food Bucks programs or any other nutrition program restricted to the sale of only Michigan grown products
- 3) Resale produce must be marked with a sign indicating that it is “resale” and clearly showing the state or country of origin (using a specific sign template that will be provided at the opening of Market season).
- 4) Any resale produce of any origin may not compete directly with growers’ crops at their peak seasons (see attachment), i.e., resale sweet corn can not be sold from August through mid-September

We understand that the addition of resale produce is a potentially controversial change. It is intended to dramatically increase the variety of produce for our customers. More happy customers, means more sales for our vendors.

Vendor compliance and indemnity agreement:

- We the undersigned, have read the Rules and Regulations for FFM and do agree to abide by all these rules and regulations.
- We further understand that failure to comply with the rules and regulations of FFM and federal, state and county regulations and licensing, could mean dismissal from the Market.

- As a vendor wishing to participate in FFM, we agree to SAVE, HOLD HARMLESS AND INDEMNIFY FFM, Frankenmuth Credit Union and the City of Frankenmuth and any other property owner associated with the FFM from any and all liability or responsibility pertaining to any damages to person or property on the site assigned to us by FFM, when such damages or liability arises out of acts of our own, or our employees, located at the site.
- I swear to the best of my knowledge that the information I have given is true and I have read the application

ADDITIONAL NOTES:

Printed Name	
Signature	
Date	

Application checklist:

- Sales reporting agreement, signed
- Completed application
- Stall fee
- Photocopy of state tax certification
- Copy of certificate of insurance (recommended but not required)
- Copy of any licensing from Health Department or MDARD

- ❑ Plant growers or nursery dealers license

The Market Manager will contact you to set up an inspection date and time if needed.

Application with payment, or questions may be directed to:

Frankenmuth Farmers Market
534 North Main Street
Frankenmuth, Michigan
989-607-9214
FrankenmuthFarmersMarket@gmail.com

Applications are accepted throughout the Market season. We are looking forward to a great season!

The Frankenmuth Farmers Market is a proud member of MIFMA. In the spirit of fostering a strong farmers market industry, the FFM encourages you to join MIFMA at the discounted vendor rate. Visit www.mifma.org