

Frankenmuth Farmers Market

Mailing Address: Market Manager Laurajeanne Kehn, PO Box 63, Frankenmuth, MI 48734 ★ (989) 295-9766
www.frankenmuthfarmersmarket.org ★ frankenmuthfarmersmarket@gmail.com

FOR IMMEDIATE RELEASE:

March 5, 2015

FOR MORE INFORMATION:

Dietrich Bronner ~ (989) 245-0806
dbronner@chartermi.net

Rotary's "Taste of Frankenmuth" to Benefit Frankenmuth Farmers Market

FRANKENMUTH, MI – The Frankenmuth Noon Rotary Club elected the Frankenmuth Farmers Market to receive the proceeds from their upcoming 24th annual fundraiser, the Great Taste of Frankenmuth. Held at both Zehnder's of Frankenmuth and Bavarian Inn Restaurant 5-8pm Thursday, March 12, the event will draw a crowd of 1,000 guests sampling dishes prepared by Frankenmuth restaurants and vendors. In the past few years, the event has raised funds for Frankenmuth's dam reconstruction project. The Frankenmuth Farmers Market is honored to be chosen and receive a large boost of funds to their capital campaign for establishing a permanent Market facility in northern Frankenmuth on Market-owned property. Tickets for the Great Taste of Frankenmuth are only \$20 per person, now available at Zehnder's and Bavarian Inn and from Noon Rotarians. Tickets will also be sold at the door.

The most ever, thirty-three restaurants, cafes, and stores will offer guests samples of their cuisine. A record turnout is expected. The event has become so popular that it expanded to fill both Zehnder's of Frankenmuth and the Bavarian Inn Restaurant directly across the street. Police will assist attendees in crossing Main Street to visit both restaurants.

The Frankenmuth Farmers Market will have a booth at the event, both serving a dish and illustrating plans for the new Market pavilion and connected facilities. Utilizing ingredients from as many Market vendors as possible, the Market will be serving All-Local Winter Squash, Bean and Chicken Chili with Gournay Cheese-Jalapeño Jam Toast. The full menu of offerings can be viewed on the Noon Rotary Club's Facebook page. The Market's building program is budgeted to cost \$1.7 million. Market organizers have already made good progress in amounting the funds to reach that goal. Construction of the Market pavilion is slated for Fall 2015. Connected to the pavilion will be a Gathering Barn, Farm Store, Café, Office Rental Space, Incubator Kitchen, and additional facilities. These elements will draw a wide range of new vendors who will be able to use the Market's services to increase the use of local products.

Donations for the Market's fundraising campaign are being accepted at the Frankenmuth Community Foundation with "Frankenmuth Farmers Market" written on the memo line of checks. The Frankenmuth Farmers Market is a nonprofit 501(c)(3) organization dedicated to providing and promoting the values of local food and products in an effort to strengthen and preserve our economy, agriculture, and sustainability. To keep updated about the Market's progress, interested individuals may receive the Market's weekly email newsletter by emailing frankenmuthfarmersmarket@gmail.com. To learn more, please visit www.frankenmuthfarmersmarket.org or the Market's Facebook page.

Laurajeanne Safford Kehn, Market Mistress
ljskehn@gmail.com, 989.295.9766

Dietrich Bronner, Marketing Coordinator
dbronner@chartermi.net, 989.245.0806

