

Frankenmuth Farmers Market

PO Box 63, Frankenmuth, MI 48734 ☆ (989) 295-9766

www.frankenmuthfarmersmarket.org ☆ ljskehn@gmail.com

FOR IMMEDIATE RELEASE:

December 1, 2015

FOR MORE INFORMATION:

Dietrich Bronner ~ (989) 245-0806

dbronner@chartermi.net

Christkindlmarkt's 2nd Weekend Welcomes New Variety of Vendors

FRANKENMUTH, MI – A new mix of 3 dozen artisans will offer their wares at the second and final weekend of the Frankenmuth Farmers Market's Christkindlmarkt, December 4-6. Thousands of customers shopped last weekend's debut of the annual European-style Christmas Market offering food, fun, and festivity. This coming weekend, the Market will operate in a heated tent next to Harvest Coffeehouse at 626 S. Main Street 10am-6pm both Friday, December 4 and Saturday, December 5 and 11am-3pm Sunday, December 6. Frankenmuth Credit Union will again provide a mobile ATM on-site.

Market Manager Laurajeanne Kehn stated in response to last weekend's success, "The Christkindlmarkt gives an outlet to these industrious entrepreneurs who create unique products not to be found elsewhere. The crowds that came in and emptied vendors' tables were proof of the great demand for thoughtfully, passionately crafted items. Since the vendors are all local, the economy benefits from the purchasing of so many gifts, and the support of these artisans' livelihoods as they pursue their passion is inspiring!"

Vendors this weekend include: Beyer Farms' fresh greenery and décor, Zak's Kandy Haus, Arts for the Cure Children's Cancer Fundraising gifts, Butter Crust Bakery, Tozy Tea, Kapow Soaps, KaChomp Dog Treats, Sansonetti's Sauces, Fariering Glass Designs jewelry, New Earth Microgreens, Fostoria Bread Company, Jar Head Salsa, Ludwig Farmstead Creamery cheeses, Diane's Designs recycled-wool mittens, Cashew Crunch cashew candies, Cabana Soaps, Silk Road Fiber Arts Clothing, Caina Teas, Red Byrd Birdhouses from Wild Birds Unlimited, Wearable Animals plush animal scarves, Schiefer Honey and Maple Syrup, Saverine Creek Heirlooms organic seed jewelry, Urban Dreams Farm yarns, Soy Comfort Candles, Tomlin's Alpacas yarns and fresh dressed chickens, Kmee Original gifts, 4-H gifts, Nana's and Papa's Chocolates, Metal Aesthetics metal sculptures, Mike McCarty's children's books, Rice Writing personalized rice jewelry, and face painting and caricature artists.

Another big seller at the Christkindlmarkt, benefiting the Farmers Market's new building capital campaign, were custom-engraved bricks available only this holiday season. A limited number of bricks will form the Market Patio connecting the Market Pavilion to the Gathering Barn at the permanent building's site. Holiday order forms and gift certificates for these bricks are available at the Market booth inside the Christkindlmarkt and on the Market's Facebook page. The bricks cost \$100 or \$150 depending on the size and will be engraved with the customer's choice of names or words. Individuals who order bricks as gifts can either present the recipient with the completed gift certificate or else surprise them in May at the Market's opening as they spot their very own brick.

The Frankenmuth Farmers Market is a nonprofit 501(c)(3) organization dedicated to providing and promoting the values of local food and products in an effort to strengthen and preserve our economy, agriculture, and sustainability. To learn more, please visit www.frankenmuthfarmersmarket.org or the Market's Facebook page.

Laurajeanne Safford Kehn, Market Mistress
ljskehn@gmail.com, 989.295.9766



Dietrich Bronner, Marketing Manager
dbronner@chartermi.net, 989.245.0806